

# GEORGE JACKSON LOUIS

CATHOLIC PRIEST | PASTORAL LEADER | MEDIA TRAINER | AV DESIGN & INTEGRATION CONSULTANT | AV PRODUCER

## CONTACT

+91 9489 57 83 00  
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St. Antony's Church, Bommidi  
Diocese of Dharmapuri

## SKILLS

Pastoral leadership and coordination  
Synodal implementation and pastoral planning  
Media training and workshop facilitation  
Pastoral communication seminars  
Training-programme design  
Technical design and implementation  
Audio editing and sound design  
Video production and editing  
AV integration consultation  
Acoustic design and implementation

## SECULAR DEGREES

### Master of Journalism and Mass Communication

Sikkim Manipal University - Distance Education  
2011-2013

Dissertation: "Effects of Television Viewing among Children: From Emotive Violence to an Alternative Form of Education"

### Bachelor of Bank Management

St. Joseph's College, Cuddalore  
1996-1999

Dissertation: "Analysis of the Performance of Banks on the Basis of Financial Ratios"

## PROFILE

Ordained a Catholic priest in 2006, with extensive experience in pastoral leadership, diocesan coordination, media ministry, technical systems, and formation. Skilled in coordinating commissions, facilitating synodal processes, implementing pastoral plans, designing training programmes, and managing multiple media and institutional projects. A creative and compassionate teacher, media trainer, and AV consultant, comfortable with classroom, online, broadcast, and production technologies.

## WORK EXPERIENCE

### Parish Priest & Vicar Forane

St. Antony's Church, Bommidi | Harur Vicariate, Diocese of Dharmapuri

#### 2026-Present

- Serves as Parish Priest of St. Antony's Church, Bommidi, providing pastoral, liturgical, administrative, and community leadership.
- Appointed Vicar Forane of the Harur Vicariate, fostering coordination, collaboration, and pastoral communion among parishes and clergy.
- Continues to coordinate the diocesan Synodal Process and the implementation of the Diocesan Pastoral Plan.
- Coordinates Madha TV-related activities and oversees the continued upkeep and development of the diocesan website.
- Serves as a resource person for the formation of seminarians through the Tamil Nadu Regional Commission for Social Communication, and for training programmes within and outside the diocese.

### Director

Arularuvi Pastoral Centre, Diocese of Dharmapuri

#### 2023-2026

- Directed the diocesan pastoral centre and coordinated the work of the various diocesan commissions.
- Played a key role in coordinating the diocesan implementation of the Synodal Process and the Diocesan Pastoral Plan.
- Contributed as a resource person for formation and training programmes organised by diocesan commissions.
- Revamped and updated the official diocesan website, improving its structure, content, accessibility, and ongoing maintenance.

### General Manager - Technical Department

Madha TV - A Satellite Television Project of the Tamil Nadu Bishops' Council

#### 2013-2023

- Member of the pioneering team that launched Madha TV, the Tamil Catholic satellite broadcasting initiative.
- Designed and implemented the technical workflow, operational systems, studio processes, programme grids, and staff schedules.
- Managed technical upgrades, budgets, training, performance reviews, production schedules, and vendor negotiations.
- Recruited, trained, and guided team members while collaborating with media professionals to improve broadcast operations.

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## RELIGIOUS DEGREES

### Bachelor of Philosophy

St. Peter's Pontifical Institute, Bengaluru  
1999-2001

Dissertation: "Social Perception and Social Cognition"

### Bachelor of Theology

St. Peter's Pontifical Institute, Bengaluru  
2002-2006

Dissertation: "Miracles of Jesus as Paradigms for Visual Communication"

## CERTIFICATES

- Diploma in Music Production and Sound Design
- Apple Certification in Logic Pro
- Adobe Certification in Premiere Pro
- Certificate in Smartphone Filmmaking
- Certificate in Sound Design and Tuning using Smaart
- Certificate in Video Cinematography Techniques
- Certificate in YouTube Academy

## SELECTED SESSIONS

- Script to Screen
- Visual Language and Creative Visualisation
- Pastoral Communication
- Ministers in the Digital Era
- Bible and Media
- Formation in the Digital Age
- Responsible Use of Digital Gadgets and Social Media
- Vocation Promotion in the Digital Era
- Spiritual Direction in the Digital Era

## EARLIER EXPERIENCE

### Registrar, Studios In-Charge & System Analyst

NISCORT - National Institute of Social Communications, Research and Training

#### 2009-2013

- Assisted with student registration, records management, and institutional administration.
- Managed technical and production equipment and developed operating procedures for efficient student use.
- Researched and introduced new technologies, infrastructure, and systems to strengthen the institute's training environment.
- Trained students, Church ministers, and pastoral leaders in technical, media, and communication skills.

## ACCOMPLISHMENTS

- Spearheaded the technical design and implementation of Madha TV.
- Designed office layouts and audio-video studios for Madha TV.
- Assisted the technical department of Divyavani TV, the television initiative of the Andhra-Telangana Bishops' Conference.
- Completed acoustic and sound-system implementations in more than ten churches and auditoriums across Tamil Nadu.
- Worked as audio and video editor for Madha TV and independent productions.
- Served as course designer, organiser, coordinator, facilitator, and resource person for numerous media and pastoral training programmes.
- Revamped and established an ongoing content and maintenance workflow for the Diocese of Dharmapuri website.

## PROFESSIONAL STATEMENT

Catholic priest, pastoral leader, and media professional committed to placing communication technologies at the service of evangelisation, formation, and community building. My ministry brings together parish leadership, diocesan coordination, synodal accompaniment, media training, broadcast experience, and technical consultancy. I seek to contribute through thoughtful pastoral planning, collaborative leadership, creative communication, and responsible use of media.

SINCERELY,

GEORGE JACKSON LOUIS